

Noor Siddiqui

Legal name: Nooruddin Siddiqui

Director, Agro National | Founder, IZN AI | Author & Publisher

16+ Years Across International Business, Trade & Compliance

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16+ YEARS BUSINESS, TRADE & COMPLIANCE	10+ COUNTRIES FERTILIZER TRADE OPERATIONS	SELF-HOSTED PRIVATE AI INFRASTRUCTURE	4 PUBLISHED BOOKS AI & BUSINESS
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PROFESSIONAL SUMMARY

Dubai-based fertilizer trade professional and AI innovator with 16+ years of experience across international business, trade and compliance. Director at Agro National, an agri-tech B2B trading platform connecting 500+ verified companies, including fertilizer producers, traders, buyers and tender bidders, across 10+ countries. Founder of IZN AI, a consent-based private AI platform for the UAE and GCC built on company-owned AI infrastructure: 17 specialized AI agents, live interpretation in 11 languages, and no user content sent to third-party AI providers. Author of practical books on AI adoption and business operations.

CORE EXPERTISE

International Trade

Import and export operations, shipping documentation, sales contracts, payments supported by letters of credit (LCs), and government and institutional tendering. Products: urea, DAP, MOP, NPK and other fertilizers.

AI Innovation

AI inference on company-owned infrastructure, multi-agent systems, consent-based design, digital identity, multilingual AI, and AI-assisted development with oversight of coding agents.

Business Compliance and Setup

Company incorporation in India and the UAE, tax planning, UAE corporate tax and VAT, GST, NGO registration and FCRA applications, CSR funding proposals, detailed project reports (DPRs), trademark and IP registration.

Digital Marketing and IT

SEO, LinkedIn campaigns, paid advertising, B2B lead generation, CRM platforms (HubSpot, Salesforce), Google Analytics, SEMrush, Ahrefs, website development and digital presence management.

PROFESSIONAL EXPERIENCE

Director | Agro National Chemical & Fertilizer Trading Co. LLC

Dubai, UAE · Dec 2023 – Present

B2B fertilizer and agri-input trade platform · agronational.ae

- Direct a B2B trade platform connecting fertilizer producers, traders, buyers and tender bidders, with 500+ verified companies across 10+ countries.
- Execute cross-border sales contracts supported by documentary letters of credit (LCs).
- Manage import and export documentation and shipment-level regulatory compliance.
- Lead government and institutional tendering, including eligibility assessment, bid preparation, technical and financial submissions, and post-award contract coordination.
- Launched "Quote & Lock", a 48-hour price-lock feature with anonymized buyer identity, alongside a live price index and requests for quotation (RFQs) by product grade, quantity and port.
- Increased direct inquiries from institutional buyers by 40%.

Founder | IZN AI

Dubai, UAE · Apr 2026 – Present

Private AI platform for the UAE and GCC: "Everyone and everything, one private search" · al-izn.com

- Designed a multi-agent platform comprising 17 specialized AI agents ("AI employees") and 40+ integrated products.
- Developed consent-based AI-assisted mediation workflows that support dispute resolution and require both participants' approval before a session begins.
- Built a directory with profile verification and user-controlled visibility settings.
- Enabled live interpretation in 11 languages across calls and chat.
- Integrated encrypted messaging alongside voice and video calling.
- Developed digital identity features, including a trust score and a QR/NFC-enabled digital profile card.
- Built an AI profile builder, a resume builder (beta), a business directory and a marketplace.
- Host platform services and AI inference on company-owned infrastructure in the UAE, without sending user content to third-party AI providers.
- Directed AI-assisted development, leading architecture, security policies, deployment and intellectual property strategy.

Author and Publisher | eTaxDial.com

2013 – Present

Publication covering taxation, business law and company formation in India and internationally · etaxdial.com

- Publish practical guides for founders and professionals on company setup, GST and VAT, trademark and IP, and starting a business in India, the UAE and the US.

Dubai, UAE · 2010 – Present

- ◆ Developed a B2B sales pipeline for bulk fertilizers, including urea, DAP and MOP, connecting overseas producers with qualified Indian buyers through SEO and performance marketing.
- ◆ Developed SEO content targeting fertilizer-related Harmonized System (HS) codes, increasing organic inbound inquiries by 150%.
- ◆ Converted inbound leads into commercial quotations, purchase orders and sales contracts.
- ◆ Established digital presence for client companies through websites, search listings and LinkedIn, supported by SEO and paid advertising.
- ◆ Advised overseas fertilizer producers on Indian market entry, including eligibility requirements, documentation and tender participation.

Delhi, India · 2010 – 2020

- ◆ Led the Delhi branch, managed its team and oversaw corporate client engagements.
- ◆ Managed company incorporation, tax planning, tax returns and annual regulatory filings.
- ◆ Liaised with government authorities on licensing, approvals and applications for government schemes.
- ◆ Supported NGO incorporation and registration, FCRA registration applications, and proposals for NGO and CSR funding.
- ◆ Prepared detailed project reports (DPRs) for funding, loan and government scheme applications.

- ◆ **Consent-based AI mediation.** AI-assisted dispute-resolution sessions that start only after both participants give approval.
- ◆ **Verified directory and digital identity.** Profile verification, user-controlled visibility, a trust score and a QR/NFC-enabled digital profile card.
- ◆ **AI employees and live interpretation.** 17 specialized AI agents, plus a separate live interpretation service in 11 languages across calls and chat, all running on company-owned infrastructure.
- ◆ **AI profile and resume builders (beta).** Voice or text input converted into structured, search-optimized profiles and resumes, with user-controlled publication.

- ◆ **Jurisdiction-aware workflows.** Routes requests through configured country-specific rules and review steps to support multiple markets.
- ◆ **Trade inquiry assistant.** Classifies incoming inquiries, applies configured compliance checks, records decisions with SHA-256-based integrity checks, and requires human approval before sending replies.
- ◆ **Label compliance screener.** Screens product labels against selected US and UAE labeling requirements, including Arabic-language requirements, and flags issues for review.
- ◆ **AI Agent Working Contract.** A published development rulebook for AI coding agents, with implementation checklists for non-technical founders.

2026 – Present

- ◆ **AI For Real Business:** how business owners can use AI to solve everyday problems and save time.
- ◆ **The AI Virtual Employee:** how to put AI agents to work and manage them like a team.
- ◆ **Amazon Trained Ecommerce Specialist:** an independently authored, 11-module guide to launching and growing an Amazon store.
- ◆ **The 1-Person AI Company:** how to build, deploy and manage your own team of digital workers to automate operations.

 LANGUAGES

English — Professional working proficiency
Hindi — Native proficiency · **Urdu** — Native proficiency

PROFESSIONAL

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Additional profiles · [linktr.ee/noorsiddiqui](#)
Portfolio · [noor.al-izn.com](#)

FULL PORTFOLIO, BOOKS & CV
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